



# DUNDEE CITY COUNCIL: “ELECTRIFYING A CITY”

FRASER CRICHTON CORPORATE FLEET OPERATIONS MANAGER





# WELCOME TO DUNDEE



**Population**  
**Area**

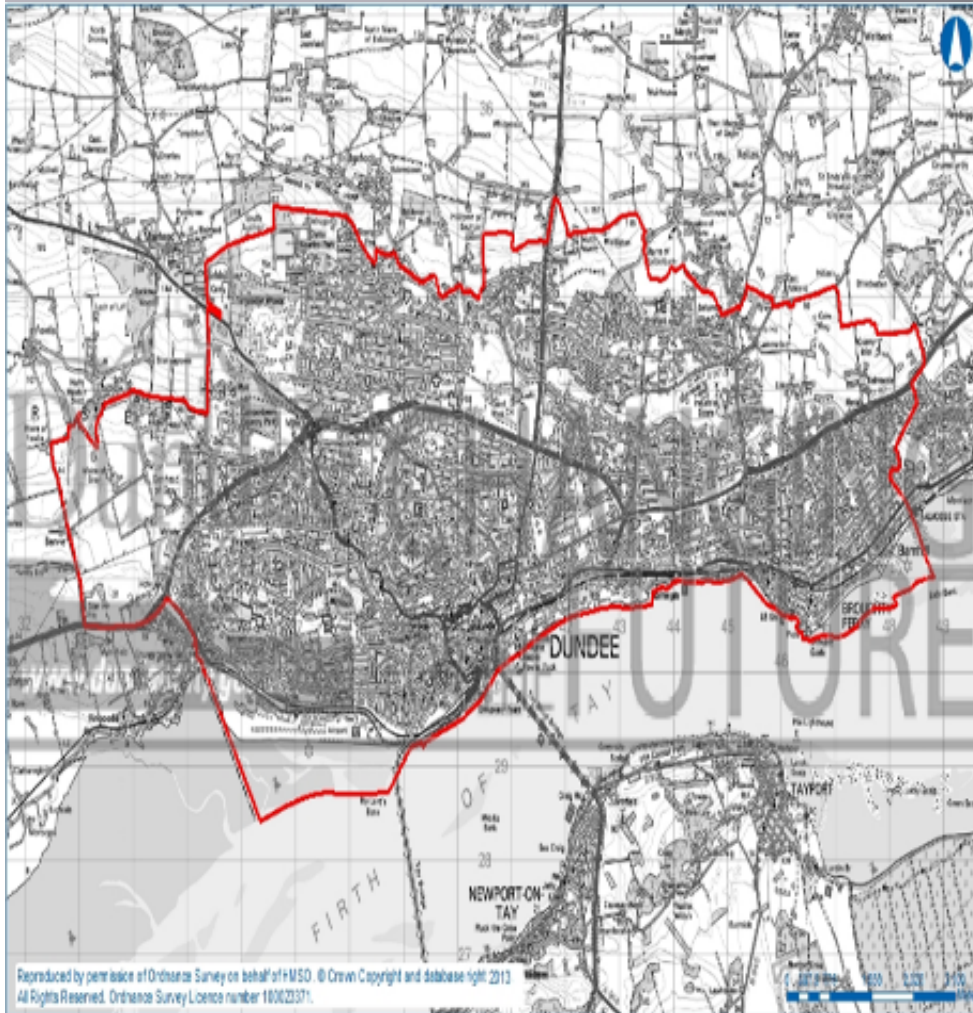
**147,800**  
**13km by 2.5km**

**Main centre for regional population of over  
400,000**

**90% of Scotland's population live within 90  
minutes travel distance of the city**



# DUNDEE'S POLLUTED STREETS



## SCOTLAND TARGETS

*By **2032** all new petrol and diesel cars and vans to be phased out in Scotland.- eight years ahead of targets set by the UK government*

## DUNDEE EV PROGRESS

Dundee Taxis 18%

Public Rapid Chargers 28(4)

DCC car/van fleet 40%

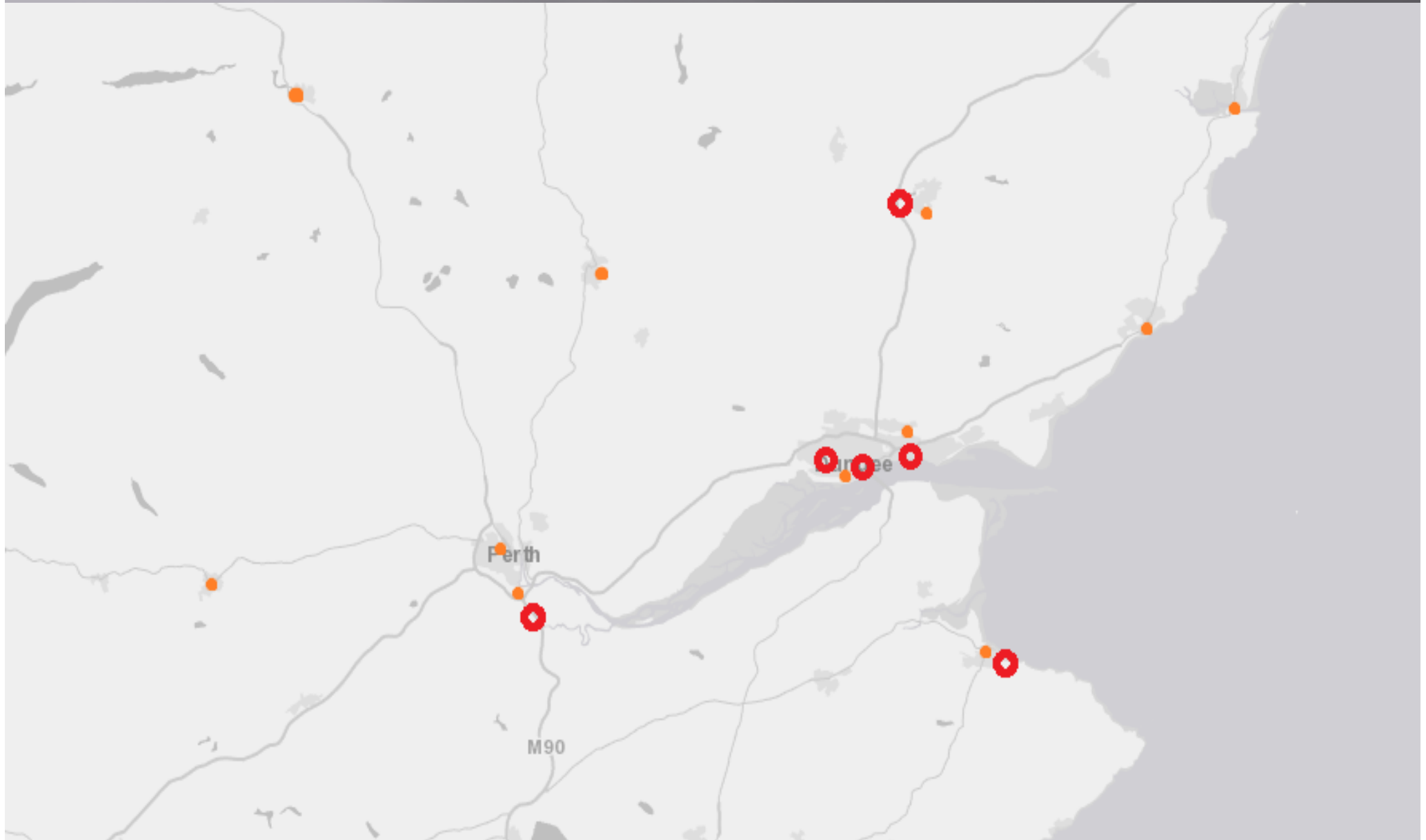
**Dundee declared the whole city an “Air Quality Management Area”**



A map of Dundee, Scotland, showing various locations and points of interest. The map includes labels for areas such as Strathmartine, Brackens, Baldovan, St Mary's, Downfield, Trottick, Finty, Whitfield, Ballumbie, Linlathie, Douglas & Angus, Craigie, West Ferry, Stannergate, Hilltown, Lorch, Menzieshill, Ninewells, Dundee, and Kingoodie. Key landmarks include Dundee Airport, a red 'V' symbol, and several blue 'P' symbols indicating parking areas. The map also shows the River Tay and the Firth of Tay.



# REGIONAL EV INFRASTRUCTURE





# Princes Street Hub





# Multi Modal Hub

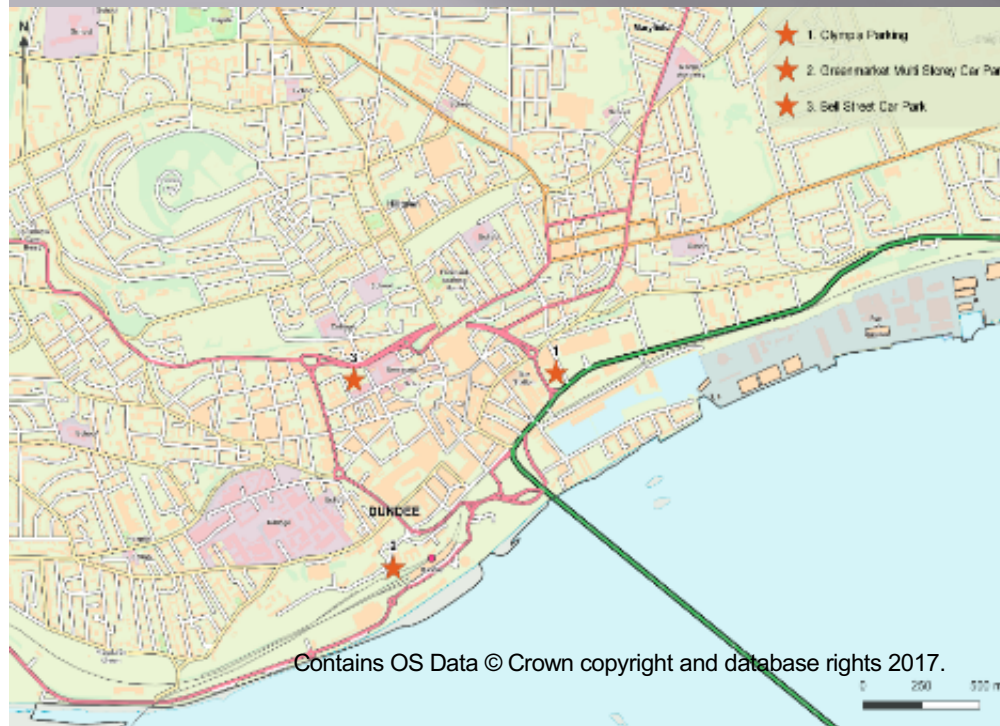




# LCTT Project

## Electric Charging Car Parks

Residential parking/Low emission zone



European Union



gov.scot

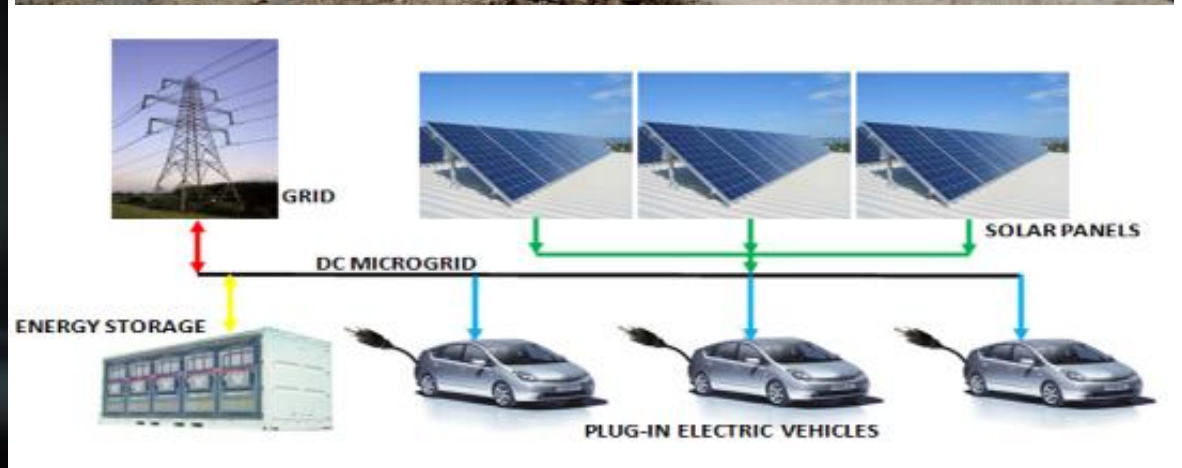
### EUROPE & SCOTLAND

European Regional Development Fund  
Investing in a Smart, Sustainable and Inclusive Future





# Future EV Projects





# Integrated Mobility



A new innovation partnership to make Dundee an international test bed for smart mobility solutions.



## ShareMORE Platform

Integration of mobility services into a single user-centric mobile application focusing on low carbon transport.





# Why Dundee?





# Dundee's Electric Future

Dundee has been named the "coolest little city in Britain"

by GQ Magazine •

Dundee is Europe's most visionary EV city

