

ESB ecars
Driving a Net
Zero Future:

Tailoring EV Solutions to Evolving Customer Needs

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Introduction







Infrastructure Delivery













Evolving Technology / Evolving Customers



FROM



TO



Tailoring Solutions to Evolving Customer Needs





91%

have a home charger



89%

charge mainly at home or at work



88%

want to see more fast / rapid chargers



76%

support the overstay fee

"Preference to pay with contactless"

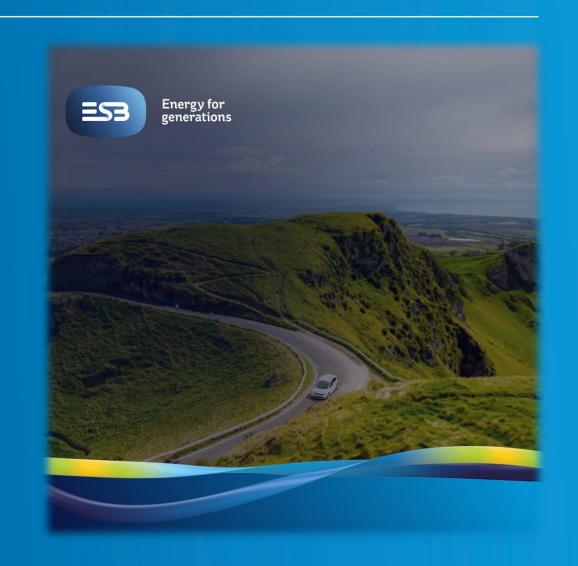
"Hubs with good amenities"

"Multiple chargers on site"

Improved Customer Experience



- Data Analytics
- Contactless payment
- Changes to overstay fee
- Price reductions
- Charger discoverability on mapping platforms
- Rollout of faster chargers on high volume routes





Thank you

Find out more at esb.ie/ecars

