



Energy for
generations

ESB ecars Driving a Net Zero Future:

Tailoring EV Solutions to Evolving Customer Needs

Francis O'Donnell
Head of eMobility, ESB



Introduction



Energy for
generations



Infrastructure Delivery



Evolving Technology / Evolving Customers

FROM



TO



Tailoring Solutions to Evolving Customer Needs



91%

have a
home charger



89%

charge mainly
at home or at work



88%

want to see more
fast / rapid chargers



76%

support the
overstay fee

**“Preference to pay
with contactless”**

**“Hubs with good
amenities”**

**“Multiple chargers
on site”**

Improved Customer Experience



- Data Analytics
- Contactless payment
- Changes to overstay fee
- Price reductions
- Charger discoverability on mapping platforms
- Rollout of faster chargers on high volume routes





Energy for
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Thank you

Find out more at esb.ie/ecars

